

How Would You Like To Own 100% Shares In A **Shopping Mall...**

... And Get Paid Daily On Sales Made By The Shops In **YOUR MALL?**

I am writing this letter to you to invite you to take up one of the most amazing business offers you will ever see.

This invitation gives a small group of entrepreneurs and friends of the SA Chamber of Entrepreneurs [SACE] the chance to buy 100% shares in a few online shopping malls that we are about to launch.

This is amazing stuff; these online malls are build on 21st century technology – the same technology that you will find at the biggest and smartest businesses – many of whom listed on stock exchanges all over the world.

What is an **ONLINE MALL**?

We all know what a brick-and-mortar shopping mall is...right?

It is basically a big building with many independent shops, sometimes 100+ under one roof.

Shopping Malls make money by renting floor space AND in most cases they also earn commissions on turnover from sales make at these independent shops.

Generally, there is a "break point," whereby if the tenant's annual sales exceed a certain level, the mall is entitled to additional rent, based upon a percentage.

An **ONLINE MALL** is basically the same thing. But instead of physical shops under one roof, an online mall host many smaller retail stores [e-stores] under one umbrella and brand name.



Some of the biggest online malls in the world today are Amazon, Etsy and eBay. These types of e-commerce stores are also known as **Multi-Vendor** sites.

The smaller independent shop owners are called VENDORS.

These vendors are often existing *brick-and-mortar* shop owners, or people who make handmade products, or craftsmen and women – anyone from graphic designers, architects, even actors or voice-over artists can be vendors.

The rule of thumb is: for every shop you can find in a shopping mall or on a flea market, there is or can be an online equivalent.

How does an ONLINE MALL make money?

Multi-Vendor Sites owners [Online Mall Owners] typically earn their income in three ways.

1. They take a percentage [for example 10%] on all vendor sales as a commission.
2. They ask a small monthly “space” rental fee to host the vendors shop and products.
3. They earn advertising fees; from Google AdSense or from other sources.

The systems that were developed in the last few years to help entrepreneurs run successful ONLINE MALL's will simply blow your mind!

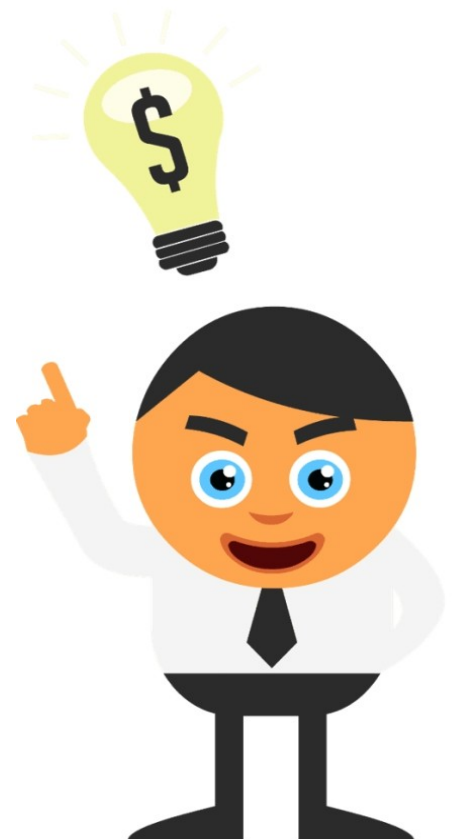
It is easy to do and extremely profitable!

Our INVITATION To You...

Why would you struggle for months to try and build a business from scratch, all by yourself, IF you can buy one, *lock-stock-and-barrel*, for the price of a few concert tickets.

But there is more...

- We want to teach you the skills you need to succeed. First we will show you how to work the back-office part of your new business like a pro. When you master this [and it is easier than you think] you will never have to pay a developer to help you.
- We will give you enough “starter” products [see more details below] to add to your new online mall. This will show vendors exactly what your platform is all about, and how they can also be part of your success.
- We will show you how and where to get vendors to join your business and how they can “open” their own shop(s) on your platform. The more independent vendors you have on your mall, the bigger your income.
- We will show you how to market your MALL - online and off-line, so that search engines and buyers can find you.
- We will show you how to grow your business, one vendor at a time. We have incredible powerful stuff to share with you. All you have to do is say YES!



Keep on reading to see more!

Start Your MALL With These Products!

You can wait for things to happen OR you can make things happen!

We believe in the latter – so read carefully.

It takes time, skills and capital to make [sellable] products. And the truth is; those individuals who can make these types of products are usually very good – BUT they soon need help in the form of advertising and selling their products.

THIS IS WHAT YOUR NEW ONLINE MALL IS ABOUT...to help them!

This rest of this info pack will give you a little more detail on some of the products that will be added on your online mall to get you started and how it works.

“A PICTURE *[IMAGE]* IS WORTH A THOUSAND WORDS!”



In today's digital age this *quote* is more true than ever before!

Images - online or offline - has a way of telling a story in seconds...like this one. What do you see?

Business owners use pictures and images [and logos] to tell their own stories and to brand their businesses – locally and around the globe.

It is now time for you to capitalize on this growing GRAPHIC DESIGN trend. Let me show you how.

Business owners want big choices so that they can make informed decisions. You need to show them where and how to spend their money.

The idea is simple: Let people who knows design – who knows about photos, pictures, brochures, pamphlets, logos, or any other graphic displays - showcase their craft on your new online platform.

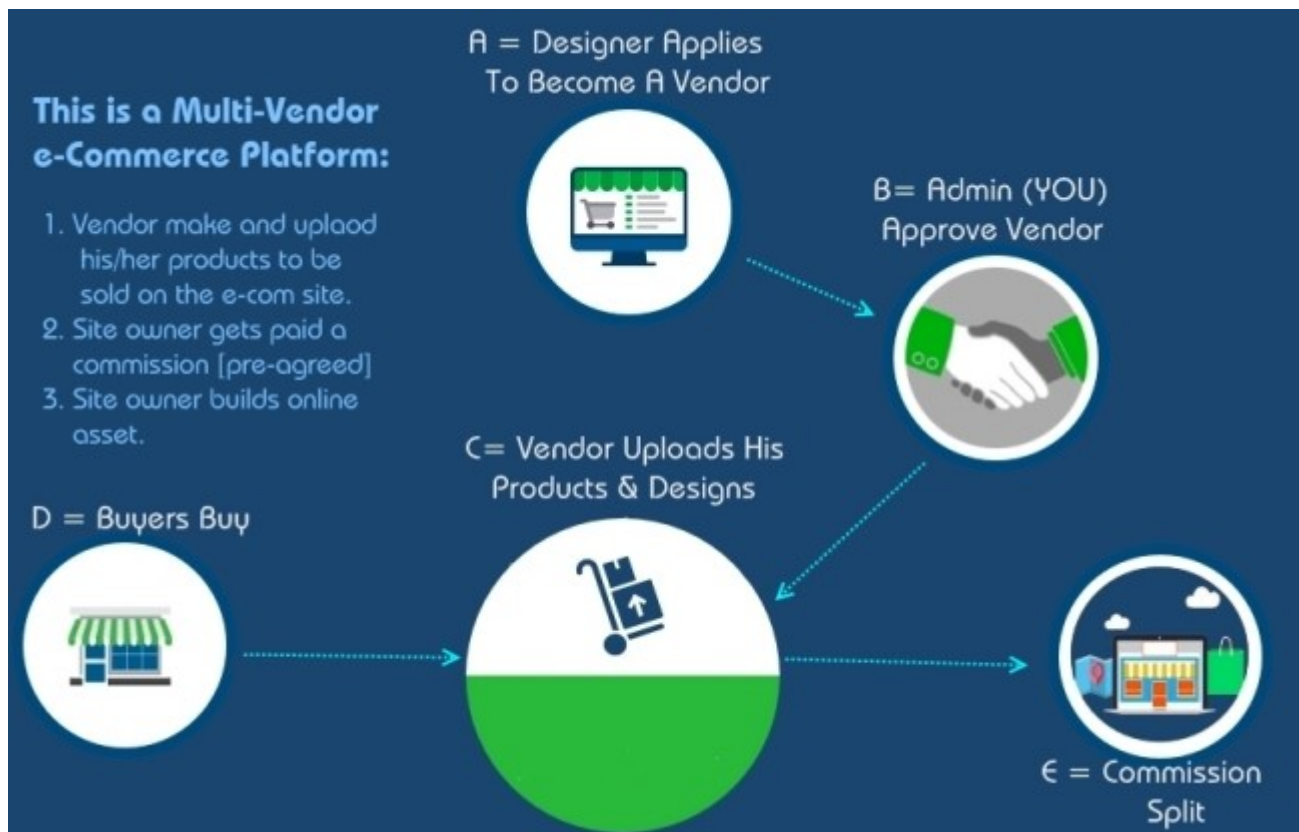
Business owners then buy the master designs and the profits [based on the sale prices] get split [automatically] between YOU [the site owner] and the vendor [designer].

This is a super smart online platform that basically runs on auto-pilot.

LOGO



Commissions are pre-arranged and can be different for each vendor. Vendors upload products [designed] themselves and all master files are downloaded automatically after purchase. Income is split after each transaction – everyone wins!



This **Multi-Vendor e-Commerce Platform** is smart enough so that it can sell ANY type of products;

- Virtual Products (For example memberships, consultations, etc.)
- Physical Products (Anything including equipment, tools, etc)
- Downloadable Products (Designs, e-books, software, etc.)

START WITH 99% COMMISSIONS

To help you get your new business off the ground we are going to give you at least 55 very nice logo designs and upload most of them on your Multi-Vendor store. THIS puts you in business immediately!

These designs belong to our own IN-HOUSE vendor(s) who agreed to give you 99% commissions on each and every sale you make.

They will pre-load these designs on your e-store BEFORE the delivery of your business just as your own vendors will later do themselves.

It is great to start your new multi-vendor e-store with nice inventory like this!

THE MARKET IS HUGE...locally and globally!

When it comes to graphic designs, whether it is logos, brochures, pamphlets or photos – there are no *country* borders. LOGO's is truly an INTERNATIONAL business – whether you are looking for buyers or sellers [vendors].

Yes, this is the business you have been waiting for. The sky is the limit - it is only the lack of your own creativity that will hold you back.

Day-to-day running of your business!

Running an online business is a little different than managing a *brick-and-mortar* business on a street corner.

BUT the principals are the same – and either way - you will get all the training to understand both.



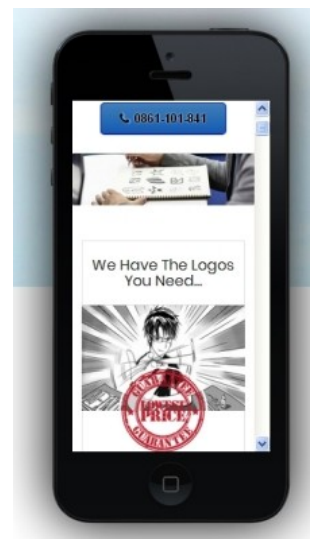
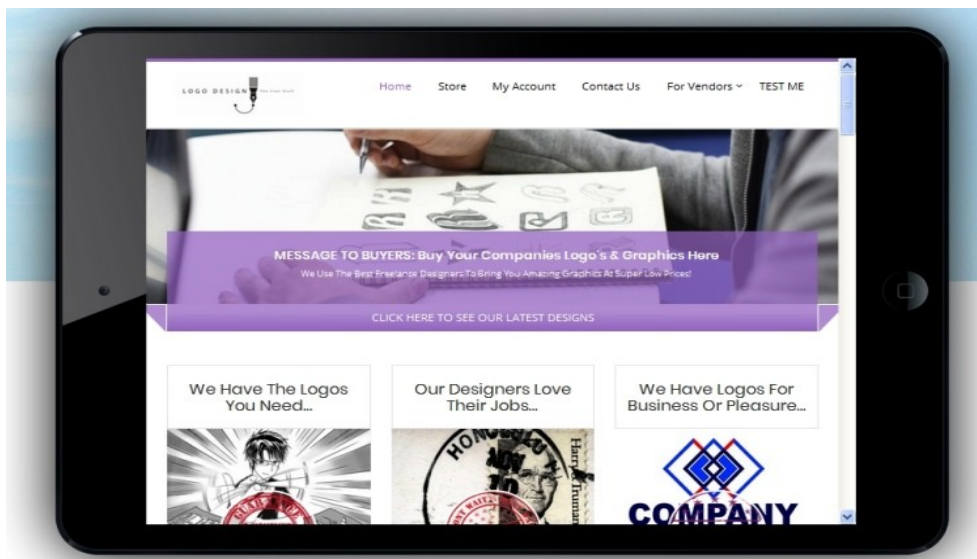
It is true: Most [all] supermarkets sell other peoples [manufacturers] stuff.

Pick n Pay does not make coffee, tea or sugar. Someone else makes that - they just sell it in their stores and earn commissions at the till. Your new Multi-Vendor business will do pretty much the same as these supermarkets.

- You will never have to spend money to buy stock.
- You will never need to spend time to make your own stock, and
- You will never need to run out of stock.

Your job is simple:

- Find good product designers, ask them to list their stock [crafts & products] on your Multi-Vendor e-Store, and they decide their own selling price.
- Listing their stock does not have to cost them a cent – they will share their selling price with you at a pre-agreed percentage.



- Promoting your Multi-Vendor e-store becomes a joint effort between you, your vendors and buyers. It is a win-win-win for all parties!

Let's Look At Your New Business:

Your new Multi-Vendor e-Store will work like any website, including on any mobile device, from anywhere in the world, whether it is a sell phone, tablet or PC; and it looks GREAT!

Your new online business has a clean a simple design that runs on the best platform and smartest technology money can buy!

You can look at a DEMO store below. This will give you an idea how it works and what your new Multi-Vendor e-Store will look like. Visit the link below:

<http://thecoolstuff.xyz/>

If you want to, you can do a test on the above demo platform (e-store) to see exactly how you're new business will work.

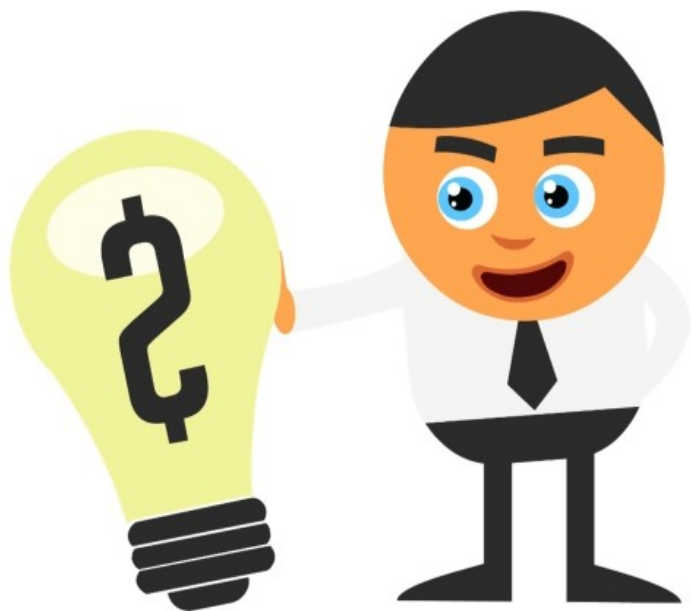
The easiest way to do a test [and claim your gift] is to use the Coupon Code you will see in the **TEST ME** section. See the top menu bar for the link.

"SMALL IDEAS TURN INTO HUGE PROFITS!"

In 2008 *Mark Harbottle and Matt Mickiewicz* from Australia started a small company called: *99Designs*. Today it is a multi-million dollar business and has close to 500 000 customers.

It works on the basis were customers ask designers around the world to submit designs for contests to create new products.

"It is small ideas like this that turns into big businesses".



Today **StockLogos** is the world's largest identity design community with about 150 000 members. They already sold more than 2 million US Dollars worth of logos.

There is always space for a little competition on the global markets and that is exactly what your new business is going to do. It is a fact: Small newly found businesses always have an advantage – it can easily be smarter and more creative than anyone else.

Once you understand the Multi-Vendor e-Commerce Business World it will be easier for you to expand your business by adding more vendors, more products, more quickly.

The hard part of starting a new business is to take the first step. You don't have to do that today. We already did all the work for you.

All you have to do is say YES to this incredible offer and buy your new Multi-Vendor Online Business. EVERYTHING ELSE HAS BEEN DONE FOR YOU.

HERE IS WHAT YOU WILL GET FROM US:



- Everything will be done for you. Your business will be up and running exactly as the DEMO you have seen earlier.
- You will have at least 55 logos already published on your e-store and you will earn 99% commissions on each logo sale you make.
- You can start to invite vendors – locally or from anywhere else in the world - to display their work on your store.
- Your vendors can choose their own prices and choose commissions

options.

- Your new e-store will be ready to take orders and make money for you immediately.
- Your store uses the smartest technology money can buy.
- You can manage and edit EVERYTHING on your Multi-Vendor store as you see fit.
- You are always 100% in control with access to your own WordPress dashboard.
- You can add as many new designs and other new products as you like.
- You can also add any other *types of products* – digital, virtual or physical products.
- Your e-store is already equipped with a state-of-the-art payment system.
- By default it uses U\$ Dollars as currency but it can be edited to use any currency including RSA Rand.
- Your store's new payment system is already integrated with PayPal, the number one international secure payment platform on the planet.
- You will be the sole owner of your business – it is not a franchise or an agency where you must share your turnover or income.
- The “back-office systems” that runs your e-store is already in place – ready on auto-pilot to start earning cash for you immediately.
- And much more....

ACT NOW – OR BE DISAPPOINTED!

We would hate to see that you miss this opportunity.

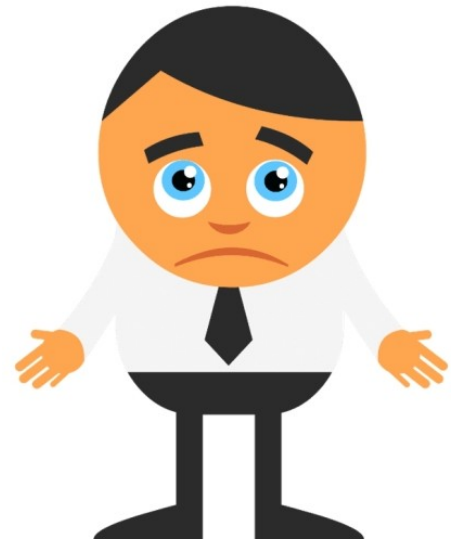
By now, if you are still reading here, you have just seen, with your own eyes, how smart this business is.

AND it is easy to run your own Multi-Vendor Business - we will show you exactly how.

It is simply brilliant – all you have to do is get your application form to us RIGHT NOW!
The single page application form is on the last page of this letter. Fax or email it to us!

Our friendly staff is waiting for your order and they want to help you to choose your own Multi-Vendor e-store name (domain name). This will be your own unique name.

It will take us about 5 days to deliver your new Multi-Vendor e-Business to you. In 5 days from now it will be 100% live and hosted - ready to make money for you.



WE WILL GIVE YOU EVERYTHING!

It is important for us that you succeed with your new online business and that is why we created an entire Learning Center for all our new e-commerce entrepreneurs.

This is an online learning platform where you will be able to download videos and other tutorials to show you step-by-step what to do.

BUT THE MOST IMPORTANT POINT IS THIS FACT: The SA Chamber of Entrepreneurs (SACE) sponsors this project because it is important to us to make sure that we as South Africans are not left behind when it comes to doing business online.

We believe that all entrepreneurs in Southern Africa deserve the opportunity to get the chance to stay “*on the map*” to compete internationally on the same level as everyone else.

That is why the price to build this Multi-Vendor Online Business for you is heavily subsidized by SACE [SA Chamber of Entrepreneurs]

Normally it would cost anything from R15000 to R20000 to build a Multi-Vendor Online Business like this...

BUT NOT TODAY...

Today you are NOT going to pay R20 000 – not even R15 000, far from it. SACE [SA Chamber of Entrepreneurs] will subsidize the building of your new online business with 88.5%.

This means that for a limited time only you can get your own Multi-Vendor Online Business, exactly as the DEMO you have seen earlier, for the special price of only: **R1725**

In 5-days from now you will have your own, 100% functional, Multi-Vendor e-Commerce Business, pre-loaded with at least 55 logo designs, that will earn you 99% commission from day one.

Your business is waiting for your personal touch to build it into the global empire you know it can be. All you have to do today is say YES!

Complete the application form now or phone us on **TEL: 0861-101-841** to place your credit card order. Our friendly staff is waiting for your call.



Place Your Order
By Phone:
0861-101-841

SACE
South African Chamber of Entrepreneurs

Application Form For: A Multi-Vendor e-Commerce Business, Pre-Loaded With At Least 55 Logo Designs Ready To Earn 99% Commission!

YES, please accept my payment of **R1725** for a complete **MULTI-VENDOR E-COMMERCE STORE** as detailed in this document. I am buying this so that I can start my own ONLINE BUSINESS as set out in these pages. The business that will be delivered to me will look exactly like the DEMO platform I saw at: **TheCoolStuff.xyz**. I further understand that this is a one-time payment and no other payments will be required from me, except a small and standard hosting fee of R97 p/m, payable via debit order. This debit order will only be put in place later, when my **E-COMMERCE SITE** is delivered to me. I will further have a 61-day grace period before this debit order becomes active. I further understand that I will not be required to sign any long-term contracts or agreements for this hosting fee. I will be able to cancel it, without reason, with a 30-day notice.

My payment and details are as follows:

Name: _____ Postal/Office Address: _____

_____ Postal Code: _____ Tel: _____ E-mail: _____

My Payment Option Is Marked Below:

☐ Direct deposit: **R1725** [Once Off Payment Only]

Standard Bank

Account No: **414-416-791**

Branch Code: **011-545,**

***Boulevard Entrepreneurs**



☐ Charge my credit card with **R1725**: Straight ___ 6-Months Budget ___ 12-Months Budget ___ 24-Months Budget

Card No.

Expiry date ____/____ 3-digit code on back of card

Signature: Cardholder

*Boulevard Entrepreneurs (Pty) Ltd, Registration No.1996/014833/07

SACE c/o PO Box 4147, George-East, RSA, 6539

*This is a Joint Venture project between Boulevard, SACE, and other International organizations with the same aim as **SACE**.

You Can Also Order By Phone.

Call: 0861-101-841 or +27 44 695 1462

Fax this order form to: 0861 101 869 or scan and e-mail to:

sake@sa-chamber.co.za

SITE4

*You will receive separate correspondence from the company who deals with the hosting [and hosting fees] of your new online business. your first 60+ days of hosting fees will be 100% subsidized by SACE.

This project is sponsored by the SA Chamber of Entrepreneurs (SACE) to promote entrepreneur-ship in Southern Africa. SACE is registered with the Department of Social Development since 2003 as an NPO. Registration number 027-607-NPO